



## Holistic Business Promotion Product Details & Options

### PACKAGE 1 DETAILS

- \$250.00 one time.
- (1) banner ad placement on our Global Healing Exchange website for 3 months continuous.
- (3) banner ad placements in our Global Healing Exchange email newsletter – once per month for 3 months.
- (1) ¼ page linked banner ad in the next edition of our quarterly eZine, Holistic Living Magazine.
- (1) Facebook post on our Global Healing Exchange Facebook fan page w/ your image and link.

— Our Facebook fan page has 189,000 fans.

### PACKAGE 2 DETAILS

- \$750.00 one time.
- (1) banner ad placement on our Global Healing Exchange website for 6 months continuous.
- (6) banner ad placements in our Global Healing Exchange email newsletter – once per month for 6 months.
- (1) ½ page linked banner ad in the next edition of our quarterly eZine, Holistic Living Magazine.

— or (1) ¼ page linked banner ad in each of the next two editions.

- (1) Your article (written for our theme) w/ linked author credit in our flagship Holistic Living eZine.
- (1 ea.) Facebook / Twitter / Instagram posts on our correlative social media channels w/ your image and link.
  - Our Facebook fan page has 189,000 fans.
  - Our Twitter feed has 4,280 followers.
  - Our Instagram page has 1,225 followers.

### **PACKAGE 3 DETAILS**

- \$1,500.00 one time.
- (1) banner ad placement on our Global Healing Exchange website for 12 months continuous.
- (12) banner ad placements in our Global Healing Exchange email newsletter – once per month for 12 months.
- (1) full page linked banner ad in the next available edition of our quarterly eZine, Holistic Living Magazine.
  - or (1) ½ page linked banner ad in each of the next two editions.
- (2) Your articles (written for our theme) w/ linked author credit in our quarterly eZine, Holistic Living Magazine.
  - (1) article each in two different editions.
- (1) Video interview w/ you and our accompanying blog post write-up for our Global Healing Exchange website.
  - Your interview video posted to our YouTube channel with a linked promotional annotation on it for you.
  - Your same link placed underneath the video.
- (4 ea.) Facebook / Twitter / Instagram posts on our correlative social media channels w/ your image and link.

- 12 posts total spread over 12 months.
- Our Facebook fan page has 189,000 fans.
- Our Twitter feed has 4,280 followers.
- Our Instagram page has 1,225 followers.

## **IMAGE SPECS**

- **Website Ad Banner**

- 300px wide by 150px high

- **Email Ad Insert**

- 234px wide by 60px high

- **Ezine Ads – Holistic Living Magazine**

- Full Page Ad

- Portrait: 2475px wide by 3225px high

- Half Page Ad

- Portrait: 1238px wide by 3225px high

- Landscape: 2475px wide by 1613px high

- Quarter Page Ad

- Portrait: 1238px wide by 1613px high

- Landscape: 2475px wide by 807px high

- **Social Media Images**

- Facebook: 1200 x 630

- Twitter: 1024 x 512

- Instagram: 1080 x 1080

## **RIGHTS RESERVED**

We reserve the right to not offer our advertising services for any reason based upon our own discretion. In the unlikely event that we turn you down a full refund for any services not rendered will be quickly issued back to your account.