



## Holistic Practice Promotion Subscription Details

### RECURRING SUBSCRIPTION

\$297.00 billed initially and then every 3 months thereafter until cancelled.

#### **How It Works**

Sign up and we'll promote you. We do all the work to keep you in front of our website visitors and social media channel users thereby helping them to become familiar with you as a dedicated holistic professional. They'll understand who you are and what you have to offer. They'll trust you and know you're there whenever they need your services.

Be empowered to reach a steady stream of new prospective clients. We connect you to the people who most need YOUR unique services, knowledge and skills.

#### **What You Get**

- ALL BENEFITS LISTED BELOW CONTINUE FOR AS LONG AS YOU REMAIN SUBSCRIBED.
- (1) Banner ad placement in our Global Healing Exchange email newsletter – once a month.
- (1) Linked banner ad placement on our Global Healing Exchange website.
- ¼ page linked banner ads in every edition of our quarterly eZine, Holistic Living Magazine.

- Facebook / Twitter / Instagram posts with links – rotated – one post on one channel each month.
- Video interviews w/ you every 3 months (4 per year) and our accompanying blog post write-up for our Global Healing Exchange website.
  - Your interview video posted to our YouTube channel with a linked promotional annotation on it for you.
  - Your same link placed underneath the video.

### **AD IMAGE SPECS**

- WEBSITE AD BANNER
  - 300px wide by 150px high
- EMAIL AD INSERT
  - 234px wide by 60px high
- eZINE ADS – HOLISTIC LIVING MAGAZINE
  - Full Page Ad
    - Portrait: 2475px wide by 3225px high
  - Half Page Ad
    - Portrait: 1238px wide by 3225px high
    - Landscape: 2475px wide by 1613px high
  - Quarter Page Ad
    - Portrait: 1238px wide by 1613px high
    - Landscape: 2475px wide by 807px high
- SOCIAL MEDIA IMAGES
  - Facebook: 1200 x 630

— Twitter: 1024 x 512

— Instagram: 1080 x 1080

**RIGHTS RESERVED**

We reserve the right to not offer our advertising services for any reason based upon our own discretion. In the unlikely event that we turn you down a full refund for any services not rendered will be quickly issued back to your account.