

Global Healing Exchange Practitioner Membership Contractual Agreement

Your Practitioner Membership Purpose & Overview

The purpose of Global Healing Exchange Practitioner Memberships is to promote you as an Expert Holistic Practitioner to our site visitors, members and other audiences online that we may decide to target in our marketing campaigns from time to time.

We will be relying on you to help support us in serving our members and site visitors with new content and professional online interactions. The higher the level of the Practitioner Membership you have the more it costs per month. In turn, the more it costs the more you will get in promotion and thus exposure, and the less you will be absolutely required to do regards content creation and online interactions with members and visitors. Your increased membership fees help support us in providing the additional promotional services we offer to you as well help us to pay others to create content and interact with our members and visitors if you're unable to.

Your Practitioner Membership Cost/Mo. (circle your membership level)

The cost of our Bronze Practitioner Membership is \$59.97/mo. If you were an existing Expert Practitioner with GHE, we'll have offered you a discount, in which case that offer is what you'll pay for Bronze. [Contact us](#) for discounted upgrades.

For new Practitioners I've listed below the cost/mo. on all levels of our Practitioner memberships.

Circle the level of membership you want. If you're upgrading by circling a higher level than you signed up for we'll contact you to confirm your upgrade and we'll then take care of all the necessary adjustments to your subscription.

Bronze: \$59.97/mo.

Silver: \$89.97/mo.

Gold: \$149.97/mo.

Platinum: \$199.97/mo.

Your Practitioner Membership Benefits

BRONZE

- Access to all general public membership resources.
- Linked ads in up to 3 GHE newsletters per year.
 - Must be a member at least 3 months to qualify.
- Profile page videos: 1 included.
- Profile page contact form: up to 10 contact emails/mo. included.

- Additional contact emails are billed at \$5.00 each.
- Profile page text: text and formatting included.
- Profile promo slider: 1 linked image included.
 - Link can go to your product in our on-site store.
 - Link can go to your off-site products you've made us an affiliate for.
 - You supply image, must meet our criteria.
 - Image design available at additional cost.
- Your e-Products in GHE Store: you get 40% of all sales.
 - All products submitted are subject to our acceptance and approval.
 - You supply product images, must meet our criteria.
 - Image design available at additional cost.
- A linked listing of all your products appearing in our store on your Profile page.
- A linked index of 3 of the best blog articles you've written (you choose) on GHE on your Profile page.
- Links in all your blog articles that go to your Profile page.
- Linked listing of up to 3 of the best Articles (you choose) that you've written for Holistic Living Magazine.

SILVER

- Access to all general public membership resources.
- Linked ads in up to 6 GHE newsletters per year.
 - Must be a member at least 3 months to qualify.
 - Must be a member at least 3 months to qualify.
 - You supply ad images, must meet our criteria.
 - Image design available at additional cost.
- Linked banner ad rotated on GHE website in a sidebar position.
 - Must be a member at least 3 months to qualify.
 - You supply banner image, must meet our criteria.
 - Image design available at additional cost.
- Profile page videos: 2 included.
 - You supply videos, must meet our criteria.
- Profile contact form: up to 20 contact emails each month included.
 - Additional contact emails are billed at \$3.00 each.
- Profile promo slider: up to 2 linked images included.
 - Links can go to your products in our on-site store.
 - Links can go to your off-site products you've made us an affiliate for.
 - You supply images, must meet our criteria.
 - Image design available at additional cost.
- Profile page text: text and formatting included.
- Your e-Products in GHE Store: you get 50% of all sales.
 - All products submitted are subject to our acceptance and approval.
 - You supply product images, must meet our criteria.
 - Image design available at additional cost.
- A linked listing of all your products appearing in our store on your Profile page.

- A linked index of up to 6 of the best blog articles you've written (you choose) on GHE on your Profile page.
- Links in all your blog articles that go to your Profile page.
- Linked listing of up to 6 of the best Articles (you choose) that you've written for Holistic Living Magazine.

GOLD

- Access to all general public membership resources.
- Linked ads in up to 6 GHE newsletters per year.
 - Must be a member at least 2 months to qualify.
 - You supply ad images, must meet our criteria.
 - Image design available at additional cost.
- (1) quarter-page linked ad in each new Holistic Living Magazine issue (4/yr.).
 - Must be a member at least 2 months to qualify.
 - You supply ad image, must meet our criteria.
 - Image design available at additional cost.
- Your Holistic Living Magazine article credits get linked.
- Your Holistic Living Magazine articles include a reference to the page in that issue with your quarter-page ad.
- Linked banner ad rotated on GHE website in a prominent sidebar position.
 - Must be a member at least 2 months to qualify.
 - You supply banner image, must meet our criteria.
 - Image design available at additional cost.
- Profile page videos: up to 3 included.
 - You supply videos, must meet our criteria.
- Profile contact form: all contact emails included.
- Profile promo slider: up to 4 linked images included.
 - Links can go to your products in our on-site store.
 - Links can go to your off-site products you've made us an affiliate for.
 - You supply images, must meet our criteria.
 - Image design available at additional cost.
- Profile page text: text and formatting included.
- Your e-Products in GHE Store: you get 60% of all sales.
 - You supply product images, must meet our criteria.
 - Image design available at additional cost.
- A linked listing of all your products appearing in our store on your Profile page.
- A linked index of up to 9 of the best blog articles you've written (you choose) on GHE on your Profile page.
- Links in all your blog articles that go to your Profile page.
- Links in all of your GHE membership content that go to your Profile page.
- Linked listing of up to 9 of the best Articles (you choose) that you've written for Holistic Living Magazine.

PLATINUM

- Access to all general public membership resources.
- Linked ads in up to 12 GHE newsletters per year.
 - Must be a member at least 1 month to qualify.

- You supply ad images, must meet our criteria.
 - Image design available at additional cost.
- (1) half-page linked ad in each new Holistic Living Magazine issue (4/yr.).
 - Must be a member at least 1 month to qualify.
 - You supply ad image, must meet our criteria.
 - Image design available at additional cost.
- Your Holistic Living Magazine article credits get linked.
- Your Holistic Living Magazine articles include a reference to the page in that issue with your half-page ad.
- Linked banner ad rotated on GHE website in a prominent sidebar position.
 - Must be a member at least 1 month to qualify.
 - You supply banner image, must meet our criteria.
 - Image design available at additional cost.
- (1) linked banner ad rotated into content ad blocks.
 - You supply banner image, must meet our criteria.
 - Image design available at additional cost.
- Profile page videos: up to 4 included.
 - You supply videos, must meet our criteria.
- Profile contact form: all contact emails included.
- Profile promo slider: up to 6 linked images included.
 - Links can go to your products in our on-site store.
 - Links can go to your off-site products you've made us an affiliate for.
 - You supply images/videos, must meet our criteria.
 - Image design available at additional cost.
- Profile page text: text and formatting included.
- Your logo on your Profile page: included.
 - You supply logo image, must meet our criteria.
 - Logo design available at additional cost.
- Your e-Products in GHE Store: you get 70% of all sales.
 - You supply product images, must meet our criteria.
 - Image design available at additional cost.
- A linked listing of all your products appearing in our store on your Profile page.
- A linked index of up to 12 of the best blog articles you've written (you choose) on GHE on your Profile page.
- Links in all your blog articles that go to your Profile page.
- A linked index of up to 12 of the best GHE membership contents you've contributed (you choose) on your Profile page.
- Links in all of your GHE membership content that go to your Profile page.
- Linked listing of up to 12 of the best Articles (you choose) that you've written for Holistic Living Magazine.

Your Practitioner Membership Requirements

BRONZE

- Write Holistic Living Magazine Articles: 1 per issue (4/yr.)
- Create Learning Centre & Healing Portal Videos: 2/mo.

- It's in your best interest to create and contribute what you can because it gives you more exposure.
- Blog Posts: 2/mo.
 - It's in your best interest to create and contribute what you can because it gives you more exposure.
- Monthly Private Facebook Group Activities:
 - 8 posts, 20 comments, 20 Likes
 - It's in your best interest to interact because it gives you more exposure and familiarity in our community.
- GHE Monthly Facebook Page Activities:
 - 20 comments, 20 Likes
 - It's in your best interest to interact because it gives you more exposure and familiarity in our community.

SILVER

- Holistic Living Magazine Articles: 1 per issue (4/yr.)
- Learning Centre & Healing Portal Videos: 2/mo.
 - It's in your best interest to create and contribute what you can because it gives you more exposure.
- Blog Posts: 2/mo.
 - It's in your best interest to create and contribute what you can because it gives you more exposure.
- Monthly Private Facebook Group Activities:
 - 4 posts, 10 comments, 10 Likes
 - It's in your best interest to interact because it gives you more exposure and familiarity in our community.
- Monthly GHE Facebook Page Activities:
 - 10 comments, 10 Likes you can because it gives you more exposure and familiarity in our community.

GOLD

- Holistic Living Magazine Articles: 1 per issue (4/yr.)
- Learning Centre & Healing Portal Videos: 1/mo.
 - It's in your best interest to create and contribute what you can because it gives you more exposure.
- Blog Posts: 1/mo.
 - It's in your best interest to create and contribute what you can because it gives you more exposure.
- Monthly Private Facebook Group Activities:
 - 2 posts, 5 comments, 5 Likes
 - It's in your best interest to interact because it gives you more exposure and familiarity in our community.
- Monthly GHE Facebook Page Activities:
 - 5 comments, 5 Likes
 - It's in your best interest to interact because it gives you more exposure and familiarity in our community.

PLATINUM

- Holistic Living Magazine Articles: 1 per issue (4/yr.)
- Learning Centre & Healing Portal Videos: none required.
 - It's in your best interest to create and contribute what you can because it gives you more exposure.
- Blog Posts: none required.
 - It's in your best interest to create and contribute what you can because it gives you more exposure.
- Monthly Private Facebook Group Activities: none required
 - It's in your best interest to interact because it gives you more exposure and familiarity in our community.
- Monthly GHE Facebook Page Activities: none required.
 - It's in your best interest to interact because it gives you more exposure and familiarity in our community

Content, Video, Image & Ads Specifications and Requirements

All content that you create for us under this contractual agreement must meet our criteria as described in our documents "Practitioner-Video-Guidelines-&-Training.pdf" and "Practitioner-Modalities-Educational-Materials.pdf" available on the [New Practitioner Members Initial Walk-Through](#) page under the Step 2 expandable section.

All of the images, videos and ad banners or inserts that you submit to us under this contractual agreement must meet the technical specifications specified in our documents "Practitioner-Video-&-Image-Specs.pdf" and "Practitioner-Advert-Image-Specs.pdf" available on the [New Practitioner Members Initial Walk-Through](#) page under the Step 2 expandable section.

We reserve the right to reject or require revisions on any content, videos, images or ads that you submit to us.

If we must perform more than the usual adjustments/processing on content, videos, images or ads that you submit to us we reserve the right to charge you for the extra work needed. We will generally make all manner of effort to reach you regards any such problems that arise, but when the circumstances have not permitted us having a proper communication with you regards these matters then either additional charges or non-use of whatever you have submitted will be necessary.

In the case of non-use you agree to indemnify us against any and all damages and costs that you may incur as a result of any content or advertising materials you've submitted to us not being placed into their intended use at the expected time for the above stated reasons.

Please indicate your preference below and then initial this agreement next to where you've selected your option.

_____ I agree to pay any additional charges incurred for the above stated reasons.

_____ I don't agree to pay any additional charges incurred for the above stated reasons, hold off using my materials until the problems with them can be discussed.

Our Policy If Your Membership Requirements Are Not Fulfilled

If you are unable to properly meet the expected requirements of your Practitioner Membership for two months consecutively, we will contact you to discuss moving you up to one of our higher levels of Practitioner membership which do not have as many requirements. At the Platinum level there are no absolute requirements at all other than writing 4 articles per year for our Holistic Living Magazine eZine, and a customised package without even those requirements can be made available upon request.

If when we contact you to discuss this matter you decide to cancel your membership, we reserve the right to additionally charge your card on file for the months you did not fulfil your requirements.

Should we exercise our right to do this, the charge made to your card would be the difference between the monthly rate of your current Practitioner Membership and that of the next higher level of membership whereby you would have fulfilled your requirements, multiplied by the number of months you did not fulfill your requirements.

EXAMPLE:

If you signed up for the Bronze Practitioner Membership (\$59.97/mo), missed fulfilling your requirements for two months running and you only contributed and interacted enough to fulfill the requirements of our Gold Practitioner Membership (\$149.97/mo), then...

$(\$149.97 \text{ Gold} - \$59.97 \text{ Bronze} = \$90.00) \times 2 \text{ months} = \180.00 to be charged additionally.

Should you be going on a holiday that would prevent you from fulfilling your Practitioner Membership's requirements you should contact us well beforehand to request a temporary suspension of your requirements until you return.

Contributed Content Copyrights

All content you submit to us in the form of blog posts, articles, eBooks, audio files, videos and images shall include full and final transfer of all copyrights of said materials transferred. Further, should you terminate your Practitioner Membership these copyrights remain with Global Healing Exchange in perpetuity.

You will additionally be required to sign a separate legal copyrights transfer agreement.

Products/services submitted to us for purposes of being sold in our store are not subject to this copyright transfer agreement; you will retain all your copyrights to the products/services involved.

Permission to Market Your Products

You grant Global Healing Exchange full rights and permissions to market and represent any products that you submit to us for this purpose as part of this agreement. Any stipulations in how your products should or need to be marketed need to be clearly spelled out in writing, signed, and submitted to us for signature approval. In the absence of such a document that both you and an authorized representative of Global Healing Exchange have signed, we shall market your products according to our own expertise, experience and discretion.

You are agreeing to the commission structures as outlined above for your chosen level of Practitioner Membership for any products we market for you. Any variance from these commissions must be obtained from us in a written agreement signed by both you and an authorized representative of Global Healing Exchange.

Permission to Market Your Services

You grant Global Healing Exchange full rights and permissions to market and represent any of your professional services that you submit to us for this purpose as part of this agreement. Any stipulations in how your services should or need to be marketed need to be clearly spelled out in writing, signed, and submitted to us for signature approval. In the absence of such a document that both you and an authorized representative of Global Healing Exchange have signed, we shall market your services according to our own expertise, experience and discretion.

You are agreeing to provide Global Healing Exchange with a _____% reseller discount (20% requested) for any of your services that we may market and resell for you. Any variance from this discount for special services from time to time must be obtained from us in a written agreement.

This percentage discount you are granting is to Global Healing Exchange, not our members or customers. You understand that we will resell your services to our customers and members at whatever discount, or not, that we deem appropriate.

Redirection of Referred Clients Back to GHE for Further Services

You understand that all of your professional services that we resell on our website or otherwise shall be considered referrals for the purpose of this agreement. Should any of these referrals wish to purchase more of your services to continue working with you, then you are in agreement to either send them back to Global Healing Exchange to purchase these further services with you, or to pay Global Healing Exchange a commission equal to the percentage discount agreed in the previous section entitled "Permission to Market Your Services."

This does not apply to referrals you may receive through your Profile page contact form which is a form of direct marketing that falls under the activity of our other promotional services rendered to you under this agreement.

Indemnification

You hereby fully indemnify Global Healing Exchange and all its owners, officers, partners, employees and contractors from any and all damages, costs, losses or legal actions stemming from products and services you have submitted for marketing through this agreement or any other, and for any actions you might take, or practices you might engage in your professional practice with any client referrals that we may send you.

Signed this _____ day of _____, in the year _____

Print Your Legal Name

Your Legal Signature

Sharon White, Owner - Global Healing Exchange