



## Practitioner Members Advertising Image Specifications

**PLEASE NOTE:** allow your ad images to be large byte-sizes by choosing the highest quality settings when available. Do not attempt to compress/optimize your images, simply ensure that they meet the following resolution/pixel size criteria. We will further optimize your images to reduce their byte-size without sacrificing quality according to our needs.

### GHE WEBSITE BANNERS

**GHE Right Sidebar:** 300px wide by 150px high

**Content Injection Banners:** 468px wide by 60px high

### EMAIL AD INSERTS

**Platinum & Gold Levels:** 468px wide by 60px high

**Bronze & Silver Levels:** 234px wide by 60px high

### eZINE ADS - HOLISTIC LIVING MAGAZINE

#### **Full Page Ad**

Portrait: 2475px wide by 3225px high

#### **Half Page Ad**

Portrait: 1238px wide by 3225px high

Landscape: 2475px wide by 1613px high

#### **Quarter Page Ad**

Portrait: 1238px wide by 1613px high

Landscape: 2475px wide by 807px high